

TAYLOR AYERS

UX / UI DESIGNER



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EDUCATION



2017 - 2021
Fall/Winter
Spring/Summer

GRAND VALLEY STATE UNIVERSITY
Grand Rapids Michigan
Bachelors Degree in Fine Arts

2016 - 2017
Fall/Winter

OAKLAND COMMUNITY COLLEGE
Highland Lakes
Transfer Student to GVSU

EXPERIENCE



2022-2023
Product Designer

FORD MOTOR COMPANY

As a product designer for Ford, I practiced Agile principles, utilized UX/UI techniques, and pushed myself to learn and overcome new experiences. My major accomplishments would be leading the design for an API Conference and being the lead designer on an internal support application.

2021
Graphic Designer

AUXIOM IT MANAGEMENT

While I worked at Auxiom, I was responsible for small to large projects including the branding guide for the company. As my first graphic design job I learned how important communication and perseverance is for my field.

2021
Self Employed

FREELANCE

As a freelancer, I have learned how to manage my time to accomplish the projects and tasks presented by my clients. This position allowed me to get out of my comfort zone and design for a variety of clients.

SKILLS



SOFT SKILLS
Communication
Organization
Detail-Oriented
Perseverance

CRAFT SKILLS
Drawing
Metalsmithing
Printmaking
Photography

PROGRAM SKILLS
InDesign Figma
Photoshop Sketch
Illustrator InVision
Adobe HTML